

Mr. Joseph Scavuzzo
President

Mr. Patrick Brennan
Vice President

Mr. George Piperno
Secretary

Mr. G. Burton German
Treasurer

Mr. Ronald Johnson
Ass't Secretary/Treasurer

**Minutes of the MPWC Special Meeting
November 7, 2015**

ATTENDEES:

Commissioners:

Mr. Joseph Scavuzzo, President
Mr. Patrick Brennan, Vice President
Mr. G. Burton German, Treasurer
Mr. George Piperno, Secretary
Mr. Ronald Johnson, Asst. Secretary/Treasurer

Other Attendees:

Michael A. Saraceni, COO
Craig Campbell, Superintendent
Richard Spafford, P.E.

Michael Scardino, CPM

The President called the meeting to order at 9:00 AM
All Commissioners were present.

Salute to the Flag; the Open Public Meetings Act Compliance Statement was read.

ITEMS TO BE DISCUSSED

President Scavuzzo opened the meeting and stated that the purpose of the meeting was to continue with strategic planning & the establishment of short and long term goals. He prefaced the discussion with his involvement in the preceding session (February 8, 2014) was both beneficial but proved effective, referencing some of the Commission's accomplishments. The discussion was turned over to Michael Scardino.

Mr. Scardino asked both Mr. Piperno and Mr. Johnson to provide a brief overview of their backgrounds, as this was their first participation with him as facilitator. After brief comments from both, the balance of the Commissioners likewise provided a brief summary of their qualifications and involvements.

To initiate the discussions, Mr. Scardino commended the Commissioners for investing the time into strategic planning, noting that it was both rare that governmental entities actually put forth this effort but also that they follow through and execute the goals established, once again noting the progress made since the last session.

Subsequent to the meeting, the Commissioners were asked to complete a SWOT (Strengths, Weaknesses, Opportunities & Threats) exercised issued to them. The discussions opened with the facilitator soliciting feedback from the Commissioners, by category, until all information was posted on the white board. (Copy attached to the minutes.)

Once completed, the Commissioners were asked to list the top five (5) immediate priorities facing the MPWC to serve as a basis for identifying and implementing the means to address those priorities. They were as follows;

- 1) Sustainability
- 2) Infrastructure
- 3) Financial Health
- 4) Marketing
- 5) Relationships & Communications



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At the close of the session, Mr. Scardino verified the areas of concern identified that would be addressed as a result of this exercise. The C.O.O. was to ensure that the information was translated to writing to be memorialized and become a part of these minutes. He thanked the Commission for the privilege of being invited to participate and returned the meeting over to the President.

Adjournment:

A motion was made by Mr. German and 2nd by Mr. Piperno to adjourn the meeting at 11:35 AM. **A unanimous vote.**

Submitted by,
Carol Feriozzi & Michael Saraceni

STRATEGIC PLANNING SWOT ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITY	THREATS
<p>AWWA-NJ Award</p> <p>Product- Price (Low Rate/Quality)</p> <p>Social Media</p> <ul style="list-style-type: none"> • Customer Relations <p>Staff-Diverse</p> <p>Cross-Train:</p> <ul style="list-style-type: none"> • Succession • Licensing <p>Cooperative/Focus/Values</p> <ul style="list-style-type: none"> • No Agenda • Leadership <p>Infrastructure</p> <ul style="list-style-type: none"> • Leadership <p>Public Servants Not Politicians</p>	<p>*Positive Marketing/Publicity Ownership By Stakeholders</p> <p>*Infrastructure-Aging</p> <ul style="list-style-type: none"> • Resource Allocation • Dead-Ends-Interconnections • Meters-Radio Read • 250 Miles Ave. Age 70 Years • Main Replacement-3K per Year-\$500K <p>Disconnect with Municipal Groups: Planning/Zoning</p> <p>Road Replacement Costs</p> <p>Extended Responsibility/Limited Funding</p>	<p>Marketable Resource/Business</p> <ul style="list-style-type: none"> • Realtors-graphic • Business-graphic <p>Athletics/Distribution</p> <p>New Customers</p> <ul style="list-style-type: none"> • Industrial/Commercial <p>Cost Sharing/Coordination</p> <p>Relining/not Replacement</p> <p>Cost of Money/Interest</p> <p>*Relationships with Neighbors</p> <ul style="list-style-type: none"> • Opening Permits/Fees • Traffic Control <p>Partnerships-Maple Shade/Collingswood</p> <ul style="list-style-type: none"> • Expand Franchise 	<p>Sale of Utility-Asset</p> <p>Allocation-Possible:</p> <ul style="list-style-type: none"> • Loss of 2016 • 800 Million <p>*Financial Health</p> <p>Politics</p> <p>Regulations</p>